Personify® MC Professional

+ Personify® Member App

Manage membership with confidence and ease with an app that keeps member communication and data all in one place.

More Effective Member Communication

Member App helps you communicate more effectively with tools like push notifications that reach your members and prospects faster and often have higher open rates than emails. Plus, members can engage with each other through direct and group messaging within the app.

New Notification

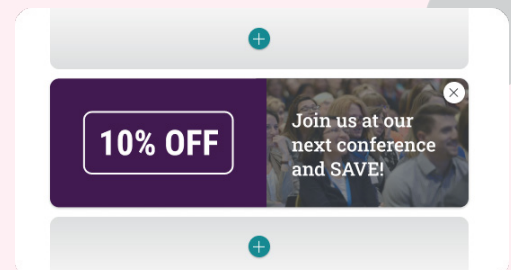Title*

Send the Notification...
◉ Now
○ Schedule

Attendees

First Name	Last Name	Organization
Frances	Doyle	The IBSC
Scott	Joseph	MemberClicks
Gina	Johnson	ASAE Center

Improved Data Management

Access to member and organizational data is crucial for day-to-day operations and future growth. Member App is fully integratable with MC Professional and allows you to aggregate existing data from other sources. You can also filter, sort and export the data you collect with the app's analytics, check-in and survey features.
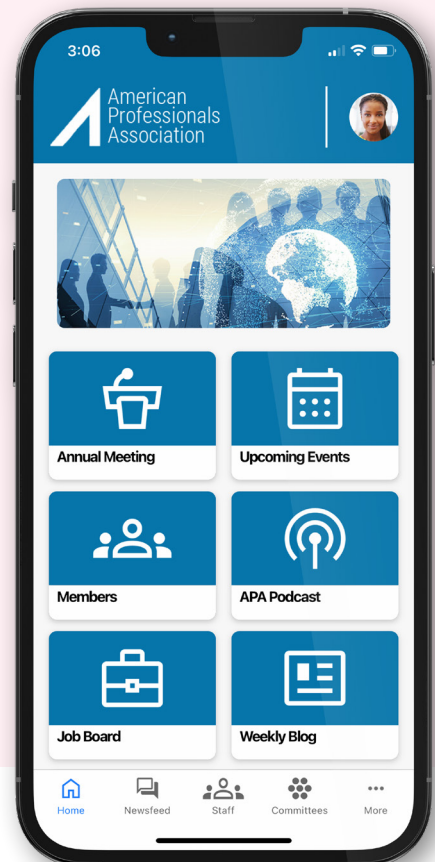
Non-Dues Revenue Opportunities

Generate additional revenue by selling digital ad space to sponsors. The app's promotion tools help you highlight sponsors and engage with more stakeholders in a community space.

10% OFF — Join us at our next conference and SAVE!

What Can You Do With Member App?

- Create directories and digital membership cards with QR and bar code options.

- Facilitate member networking with direct messaging.

- Create public and private subgroups.

- Send important and timely announcements to members with push notifications.

- Create and manage conferences and other events.

- Track attendance at events of all sizes.

- Gather member feedback with the survey tool.

- Provide sponsorship opportunities on the home page, in unique directories and through notifications.

- Aggregate existing content from calendars, podcasts, blogs and more.

- Integrate with MC Professional and other data sources to keep information up to date.