

Personify[®] MC Professional

+ Personify[®] CommUnity

Create relationships and loyalty through meaningful conversations, forums and connections in a dedicated space tailored for your members, volunteers and donors.



Boost Connections

Inspire conversations that foster engagement among like-minded members, building meaningful experiences and collaboration in an environment designed specifically to create valuable member outcomes.

Reach Your Members Anytime, Anywhere

Whether you are emailing, posting in forums, creating small group discussions, embedding a video or hosting an event, CommUnity offers the multimedia tools you'll need to reach your audience in a variety of ways.



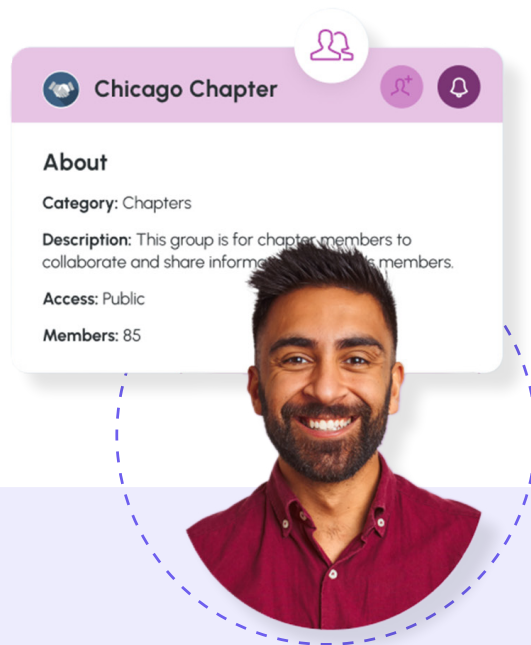
Gain Actionable Member Insights

Reporting and analytics allow you to track trending content and engaged member activity that empowers your team to deliver meaningful content and programs.



Premium CommUnity Package

- ✓ Single Sign-On With MC Professional
- ✓ Profile & Collaboration Group Integration Between CommUnity & MC Professional
- ✓ Member Profiles & Directories
- ✓ Real-Time Newsfeed Posts
- ✓ Groups With Newsfeed, Events, File Sharing
- ✓ Activity Reporting & Community Health Check
- ✓ Private Messaging
- ✓ Customizable Tour Manager
- ✓ Automated Email Digests
- ✓ Customizable Logo & Colors
- ✓ Gamification With Leaderboards & Badges
- ✓ Sitewide File Gallery
- ✓ Organization/Company Profiles
- ✓ Video Gallery
- ✓ Full Discussion Forums With Voting & Q&A
- ✓ Events With Embedded Video, Q&A & Comments
- ✓ Open API Access



A Seamless User Experience

- Provide a streamlined member login experience with single sign-on (SSO) from MC Professional.
- Synchronize profile information to ensure your member database is always up-to-date.
- Provide a personalized community experience by mapping member roles and affiliations that unlock gated resources and apply member badges.
- Automate member access to permission-based collaboration spaces that connect them with committees, chapters and special interest groups.

Learn More.
Ask Us.



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